

SPONSORSHIP • EXHIBITION

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AESTHETIC PLASTIC SURGERY 2024

APRIL 6th (SAT) – **7th** (SUN)

GRAND INTERCONTINENTAL SEOUL PARNAS, KOREA



HOSTED BY



KOREAN SOCIETY FOR AESTHETIC PLASTIC SURGERY



THE KOREAN ASSOCIATION OF PLASTIC SURGEONS

APS 2024 Secretariat T. 82-2-6411-7313 F. 82-2-6411-7399 E. ksaps@innon.co.kr

APS 2024 Summary

> Title

APS 2024
(Aesthetic Plastic Surgery 2024)

> Date

April 6 (Sat) - 7 (Sun), 2024

> Venue

Grand Intercontinental Seoul Parnas, Korea (Offline)

> Official Language

English/Korean

> Hosted by



> Official Website

www.apskorea.or.kr

> About Exhibition

Date April 6 (Sat) - 7 (Sun), 2024

Location 2F & 5F, Grand Intercontinental Seoul Parnas, Korea

Apply Please contact the secretariat (ksaps@innon.co.kr)

> Secretariat Office

APS 2024 Secretariat Office

T. +82-2-6411-7313 F. +82-2-6411-7399 E. ksaps@innon.co.krr

APS 2024 Program at a Glance

DAY 1 (April 6th / Sat)

6th (Sat)	Room 1 (5F)	Room 2 (5F)	Room 3 (5F)	Room 4 (2F)	Room 5 (2F)	Room 6 (2F)
07:30-10:00	Registration & Set-up Booth					
10:00-11:00 (60)	Facial Contouring 1	Rhinoplasty 1	BTx. & Filler 1.	Free Paper 1	Class for Best Ways 1. Face Lift	Case based discussion 1. Blepharoplasty
11:00-11:30 (30)	Coffee Break					
11:30-12:30 (60)	Facial Contouring 2	Breast 1. Reconstruction	Laser 1.	Industrial Session 1 (Gold)	Case based discussion 2 Botox & Filler	Free Paper 2
12:30-13:30 (60)	General Assembly of KSAPS & Luncheon Seminar					
13:30-14:30 (60)	Keynote Speech 1. (Dennis Hammd)		MIPS 1.	MOU session 1	Industrial Session 1 (Platinum)	Class for Best Ways 2. Facial contouring
15:00-16:00 (60)	Rejuvenation 1	Blepharoplasty 1.	Case based discussion 5. (Laser)	(통합세션) Gender Affirming 1 (Genitalia)	Class for Best Ways 3. Breast	MOU Signing Ceremony (Korea-TBD)
14:30-15:00 (30)	Coffee Break					
16:00-17:00 (60)	Rejuvenation 2	Blepharoplasty 2.	Hair 1.	Class for Best Ways 4 Rhnioplasty	IMCAS session 1	Free Paper 4
17:00-18:30 (90)	Preparing for Gala Party			Case based discussion 3. Rhinoplasty	Class for Best Ways 5. Lipoplasty	Beginner session 1 (Blepharoplasty- rhinoplasty)
18:30-21:00	Gala Party (Room 1+2+3, 5F)					

APS 2024 Program at a Glance

DAY 2 (April 7th / Sun)

7th (Sun)	Room 1 (5F)	Room 2 (5F)	Room 3 (5F)	Room 4 (2F)	Room 5 (2F)	Room 6 (2F)
07:00-08:00	Registration					
08:00-09:00 (60)	Breast 2	Rhinoplasty 2	Class for Best Ways 10. (MIPS)	Class for Best Ways 6. (Blepharoplasty)	Free Paper 5, 6	Gender Affirming 2
09:00-10:00 (60)	IMCAS session 2	Rhinoplasty 3	Laser 2.	Case based discussion 4. Facial contouring		MIPS sponsor session 1
10:00-11:00 (60)	Industrial Session 3. (Platinum)	Rhinoplasty 4	BTx. & Filler 2.	Beginner session 2 (face-lift - Thread lift)		MIPS spnsor session 2
11:00-11:30 (30)	Coffee Break					
11:30-12:30 (60)	Keynote Speech 2 (Timothy Marten)		Class for Best Ways 8. Laser	MOU session 2	Industrial Session 4 (Platinum) - Thread Hands on	Laser Hands-on session 1
12:30-13:30 (60)	General Assembly of KAPS & Luncheon Seminar					
13:30-14:30 (60)	Dusseldorf breast meeting, Tel Aviv Breast meeting joint symposium (Christoph Andree, Yoav Barnea)	Industrial Session 5 (Diamond)	Industrial Session 6 (Platinum)	Class for Best Ways 7. Breast	IMCAS session 3	Laser Hands-on session 2
14:30-15:00 (30)	Coffee Break					
15:00-16:00 (60)	Breast 3	Blepharoplasty 3.	MIPS 2.	Case based discussion 6. Rejuvenation	Industrial Session 7. (Gold)	Class for Best Ways 9. Botox and filler
16:00-17:00 (60)	Breast 4	Blepharoplasty 4	Lipoplasty 1	Forehead Reduction	Case based discussion 6. MIPS	Class for Best Ways 9. Hair
17:00-18:00 (60)	Updates on Breast Implant-Associated ALCL	Rejuvenation 3	Hair 2	Case based discussion 6. Lipoplasty		

Sponsorship Packages

Contents	Sponsor	Diamond	Platinum	Gold	Silver	Premium	Deluxe	Standard
	Benefits & Price	US\$70,000	US\$50,000	US\$30,000	US\$20,000	US\$10,000	US\$6,600	US\$4,400
Event	Specifying Information about Gala Dinner Sponsor (Printing on the production, etc.)	O	-	-	-	-	-	-
	Invitation to the Gala Dinner	O	O	O	-	-	-	-
Booth	Offline Booth (One booth size: 3*2m)	3 Booth	2 Booth	2 Booth	2 Booth	1 Booth	1 Booth	1 Booth
	Free Registration (Meal vouchers included)	8 persons	6 persons	5 persons	3 persons	-	-	-
	Priority to Booth Location	1st	2nd	3rd	-	-	-	-
Program	Holding a symposium (Industrial session)	60 mins	60 mins	60 mins	-	-	-	-
On-site Promotion	Logo Printing on on-site materials	O	O	O	-	-	-	-
	Logo Printing on Congress Kit	O	O	O	-	-	-	-
	Logo Printing on Registration Desk	O	O	O	-	-	-	-
	Logo Printing on Photo Zone	O	O	O	-	-	-	-
	Logo Printing on Program Book	O	O	O	O	-	-	-
	Ads during Break	3 mins	2 mins	1 mins	Product slides	-	-	-
	Playing Promotion Video before Sponsored Session Starts	O	O	O	-	-	-	-
Online Promotion	Banner Ads on the Bottom of Main Page of the Official Website (Link included)	O	O	O	-	-	-	-
	Posting the Sponsor Logo on the Sponsorship Page of the APS website (Arranged by grade)	O	O	O	-	-	-	-
	Logo on the Promotional Materials (E-Newsletter)	O	O	O	-	-	-	-
Advertisement	Program Book Ads (Inside page)	Free	Free	Additional applications individually	Additional applications individually	Additional applications individually	Additional applications individually	Additional applications individually
	E-Abstract Book Ads (Inside page)	Free	Free	Additional applications individually	Additional applications individually	Additional applications individually	Additional applications individually	Additional applications individually
	Archives of Aesthetic Plastic Surgery (Free 1-year advertisement, published 4 times a year)	O	O	-	-	-	-	-

※ The time for Industrial Session will be given priority to the top tier, and if it is the same tier, it will be allocated on a first-come, first-serve basis (in order of application and payment).

※ Diamond and Platinum grades include benefits of advertising on Program Book and Abstract Books (inside page), and additional applications are available.

※ Information on submission of materials and layout of on-site booths will be announced after all applications are closed.

Sponsorship Packages

DIAMOND

70,000 USD

> Benefits

- Specifying Information about Gala Dinner Sponsor (Printing on the production, etc.)
- Invitaiton to the Gala Dinner
- Offline Booth (One booth size: 3*2m) : 3 booth
- Free Registration (Meal vouchers included) : 8 persons
- Priority to Booth Location : 1st
- Holding a symposium (Industrial session) : 60 mins
- Logo Printing on on-site materials
- Logo Printing on Congress Kit
- Logo Printing on Registration Desk
- Logo Printing on Photo Zone
- Logo Printing on Program Book
- Ads during Break : 3 mins
- Playing Promotion Video before Sponsored Session Starts
- Banner Ads on the Bottom of Main Page of the Official Website (Link included)
- Posting the Sponsor Logo on the Sponsorship Page of the APS website (Arranged by grade)
- Logo on the Promotional Materials (E-Newsletter)
- Program Book Ads (Inside page) : Free
- E-Abstract Book Ads (Inside page) : Free
- Archives of Aesthetic Plastic Surgery (Free 1-year advertisement, published 4 times a year)

PLATINUM

50,000 USD

> Benefits

- Invitaiton to the Gala Dinner
- Offline Booth (One booth size: 3*2m) : 2 booth
- Free Registration (Meal vouchers included) : 6 persons
- Priority to Booth Location : 2nd
- Holding a symposium (Industrial session) : 60 mins
- Logo Printing on on-site materials
- Logo Printing on Congress Kit
- Logo Printing on Registration Desk
- Logo Printing on Photo Zone
- Logo Printing on Program Book
- Ads during Break : 2 mins
- Playing Promotion Video before Sponsored Session Starts
- Banner Ads on the Bottom of Main Page of the Official Website (Link included)
- Posting the Sponsor Logo on the Sponsorship Page of the APS website (Arranged by grade)
- Logo on the Promotional Materials (E-Newsletter)
- Program Book Ads (Inside page) : Free
- E-Abstract Book Ads (Inside page) : Free
- Archives of Aesthetic Plastic Surgery (Free 1-year advertisement, published 4 times a year)

GOLD

30,000 USD

> Benefits

- Invitation to the Gala Dinner
- Offline Booth (One booth size: 3*2m) : 2 booth
- Free Registration (Meal vouchers included) : 5 persons
- Priority to Booth Location : 3rd
- Holding a symposium (Industrial session) : 60 mins
- Logo Printing on on-site materials
- Logo Printing on Congress Kit
- Logo Printing on Registration Desk
- Logo Printing on Photo Zone
- Logo Printing on Program Book
- Ads during Break : 1 mins
- Playing Promotion Video before Sponsored Session Starts
- Banner Ads on the Bottom of Main Page of the Official Website (Link included)
- Posting the Sponsor Logo on the Sponsorship Page of the APS website (Arranged by grade)
- Logo on the Promotional Materials (E-Newsletter)

SILVER

20,000 USD

> Benefits

- Offline Booth (One booth size: 3*2m) : 2 booth
- Free Registration (Meal vouchers included) : 3 persons
- Logo Printing on Program Book
- Ads during Break : Product Slides

PREMIUM

10,000 USD

> Benefits

- Offline Booth (One Booth Size: 3*2m)

DELUXE

6,600 USD

> Benefits

- Offline Booth (One Booth Size: 3*2m)

STANDARD

4,400 USD

> Benefits

- Offline Booth (One Booth Size: 3*2m)

※ Diamond~Silver grade will be assigned the location after the application.

※ Premium~Standard grade will be able to select the location when it's online application.

※ Please check the Floor Plan for Booth of the application guide page on the website. (Possibly variable)

Program Book & E-Abstract Book

Type	Items	Price
① Program Book Guidance materials distributed to attendees on the day of the symposium	the inside front cover (second cover)	1,650 USD
	the inside back cover (third cover)	1,100 USD
	the outside back cover (fourth cover)	2,200 USD
	inside page	770 USD
② E-Abstract Book This will be distributed as a PDF file to attendees of the symposium	inside page	770 USD

※ Diamond and Platinum grades include benefits of advertising on Program Book and Abstract Books (inside page), and additional applications are available.

※ For other grades, please apply individually if you want.

Sponsorship & Exhibition Application

> Date

Apply 2023, October 30 (Mon) - 2024, Feb 4 (Sun)

※ Information on the final booth layout and submission of materials will be announced via email and website after all applications are closed.

> How to Apply

- 1 Explore "Application Guide" and "Floor Plan for Booth" carefully, and register for display to "Apply Now" button.
- 2 After registration, please make a total deposit (in USD) to KSAPS account.
- 3 After deposit, please send us a confirmation receipt.
 - **KSAPS** (ksaps@ksaps.or.kr / +82-2-3472-4243)
 - **APS 2024 secretariat** (ksaps@innon.co.kr/ +82-6411-7313)

> Bank Information

Name of the Bank Hana Bank

Account number 101-910011-09204

Account Holder Korean Society for Aesthetic Plastic Surgery

Swift Code KOEXKRSE

Bank Address 11F, 3, Seoun-ro, Seocho-gu, Seoul 06733, Korea

> Contact

Office of Korean Society for Aesthetic Plastic Surgery

Address Mapo-daero 109, Mapo-gu, Seoul, 101-dong, Lotte Castle President. 101-2003

Phone +82-2-3472-4243

Fax +82-2-3472-4254

Email ksaps@innon.co.kr

Sponsorship & Exhibition Application

> Regulations on application

- 1 Sponsor booth arrangement is different depending on grade,
Contents about final location and document submission will be informed after registration deadline.
 - Diamond ~ Silver: It will start after registration deadline.
 - Premium ~ Standard: You can choose the location via website when you register
- 2 After you apply online, the application will be confirmed only when the payment is completed within a week.
- 3 If you do not pay by the scheduled date, the application may be canceled without a separate contact, so please deposit according to the date you filled in.
- 4 If your payment is delayed due to unavoidable circumstances, please contact us (ksaps@ksaps.or.kr/+82-2-3472-4243).
- 5 If you apply for sponsorship, exhibition, advertisement, etc. later than the announced schedule, you may not receive some of the sponsorship benefits.

> Refund Policy

If you cancel the Sponsor & Exhibition application, it will be refunded according to the Refund Policy below, so please be careful when filling out the application form.

by March 11, 2024 (21 days before the conference)	80% Refund
by March 18, 2024 (14 days before the conference)	50% Refund
from April 1, 2024 (7 days before the conference)	No Refund

* It may take up to 30 days to refund from the date of cancellation.

* Contact the secretariat (+82-2-3472-4243) for the cancellation process and please confirm the cancellation.

* In the case of unilateral cancellation, the APS can claim compensation for damages.

Sponsorship & Exhibition Application

Applicant Information		
Name of the Company	English	
Name of Chief Executive Officer		
Business Address		
Representative Information		
Name		
Position		
Phone		
Cellphone		
Fax		
Email		
Sponsor Information		
Tier	<input type="checkbox"/> Diamond	70,000 USD
	<input type="checkbox"/> Platinum	50,000 USD
	<input type="checkbox"/> Gold	30,000 USD
	<input type="checkbox"/> Silver	20,000 USD
	<input type="checkbox"/> Premium	10,000 USD
	<input type="checkbox"/> Deluxe	6,600 USD
	<input type="checkbox"/> Standard	4,400 USD
Exhibition and Main Items		1)
		2)
		3)
Type	Items	Price
① Program Book Guidance materials distributed to attendees on the day of the symposium	the inside front cover (second cover)	1,650 USD
	the inside back cover (third cover)	1,100 USD
	the outside back cover (fourth cover)	2,200 USD
	inside page	770 USD
② E-Abstract Book This will be distributed as a PDF file to attendees of the symposium	inside page	770 USD
Total (VAT included)		_____ 원
Sender's Information		Name
		E-mail
		Phone
		Expected Date of Payment
Bank Information	Bank Name	HANABANK
	Account Beneficiary	KSAPS(대한미용성형외과학회)
	Account Number	101-910011-09204
	Swift Code	KOEXKRSE
	Bank Address	1F, 3, Seoun-ro, Seocho-gu, Seoul 06733, Korea

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AESTHETIC PLASTIC SURGERY 2024

APRIL 6th (SAT) – 7th (SUN)

GRAND INTERCONTINENTAL SEOUL PARNAS, KOREA

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